

BASIC MEET COMP VERIFICATION

ACCOUNT NAME \_\_\_\_\_

DATE \_\_\_\_\_

ACCOUNT # \_\_\_\_\_

1) COMPETITIVE DISCOUNT BRAND THAT BASIC IS BEING BOUGHT DOWN TO MEET

\_\_\_\_\_

2) PRICE (PER CARTON) OF THIS COMPETITIVE BRAND

\_\_\_\_\_

3) DIFFERENCE BETWEEN BASIC'S PER CARTON PRICE (BEFORE BUY DOWN) AND THIS  
COMPETITIVE BRAND

\_\_\_\_\_

I CERTIFY THAT THE ABOVE INFORMATION ACCURATELY REFLECTS THE CURRENT PRICES OF  
THE BRANDS INDICATED IN THIS STORE.

\_\_\_\_\_  
RETAILER NAME & POSITION

(Please Print)

\_\_\_\_\_  
RETAILER SIGNATURE

2060180620

ATTACHMENT B